

INDICADORES DE RESULTADOS

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El Fideicomiso Fomico, forma parte del Programa Fondo Tamaulipas, en el que se encuentran definidas las políticas públicas del Gobierno del Estado de Tamaulipas en materia de apoyo financiero y acceso al crédito a los emprendedores y las Mipymes tamaulipecas. Para el Fondo Tamaulipas su principal indicador de desempeño, es el cumplimiento de la colocación de la cartera del Programa Microcréditos y de los Programas Empresariales, que representan los pilares del portafolio de servicios del Fondo Tamaulipas. A continuación, se muestran las tablas con la información estadística sobre las metas del 3er Trimestre del 2022, que muestran un cumplimiento del 56.17% de la derrama crediticia y un 73.64% en el número de créditos entregados:

PROGRAMAS EMPRESARIALES

COMPARATIVO META 2022 VS AUTORIZADO 2022

| NUM | REGIONES       | MUNICIPIO     | META 2022 |              | AUTORIZADO 2022 |       |
|-----|----------------|---------------|-----------|--------------|-----------------|-------|
|     |                |               | CRÉDITOS  | MONTO TOTAL  | CRÉDITOS        | MONTO |
| 1   | CENTRO         | ABASOLO       | 3         | \$ 150,000   | 1               | \$    |
| 2   | SUR            | ALDAMA        | 3         | \$ 170,000   | 1               | \$    |
| 3   | SUR            | ALTAMIRA      | 26        | \$ 1,870,000 | 10              | \$    |
| 4   | MANTE          | ANTIGUO       | 2         | \$ 100,000   | 1               | \$    |
| 5   | FRONTERA NORTE | BURGOS        | 3         | \$ 150,000   | 1               | \$    |
| 6   | MANTE          | BUSTAMANTE    | 1         | \$ 50,000    |                 |       |
| 7   | FRONTERA NORTE | CAMARGO       | 2         | \$ 100,000   |                 |       |
| 8   | CENTRO         | CASAS         | 2         | \$ 100,000   |                 |       |
| 9   | FRONTERA NORTE | CRUILLAS      | 1         | \$ 50,000    |                 |       |
| 10  | SUR            | CIUDAD MADERO | 21        | \$ 1,560,000 | 20              | \$    |
| 11  | FRONTERA NORTE | DÍAZ ORDAZ    | 1         | \$ 50,000    |                 |       |
| 12  | MANTE          | EL MANTE      | 25        | \$ 2,300,000 | 8               | \$    |
| 13  | MANTE          | GÓMEZ FARIÁS  | 3         | \$ 150,000   | 2               | \$    |
| 14  | MANTE          | GONZÁLEZ      | 4         | \$ 310,000   | 3               | \$    |
| 15  | CENTRO         | GÚÉMEZ        | 3         | \$ 150,000   | 1               | \$    |

|              |                |                |            |                      |            |           |
|--------------|----------------|----------------|------------|----------------------|------------|-----------|
| 16           | FRONTERA NORTE | GUERRERO       | 1          | \$ 50,000            | 1          | \$        |
| 17           | CENTRO         | HIDALGO        | 4          | \$ 200,000           | 2          | \$        |
| 18           | MANTE          | JAUMAVE        | 5          | \$ 290,000           |            |           |
| 19           | CENTRO         | JIMÉNEZ        | 4          | \$ 220,000           | 1          | \$        |
| 20           | CENTRO         | LLERA DE       | 2          | \$ 60,000            | 2          | \$        |
| 21           | CENTRO         | MAINERO        | 1          | \$ 20,000            |            |           |
| 22           | FRONTERA NORTE | MATAMOROS      | 47         | \$ 3,600,000         | 11         | \$        |
| 23           | FRONTERA NORTE | MÉNDEZ         | 1          | \$ 50,000            | 1          | \$        |
| 24           | FRONTERA NORTE | MIER           | 1          | \$ 50,000            |            |           |
| 25           | FRONTERA NORTE | MIGUEL ALEMÁN  | 9          | \$ 780,000           | 2          | \$        |
| 26           | MANTE          | MIQUIHUANA     | 1          | \$ 40,000            |            |           |
| 27           | FRONTERA NORTE | NUEVO LAREDO   | 42         | \$ 3,430,000         | 14         | \$        |
| 28           | MANTE          | NUEVO          | 1          | \$ 40,000            |            |           |
| 29           | MANTE          | OCAMPO         | 2          | \$ 50,000            |            |           |
| 30           | CENTRO         | PADILLA        | 5          | \$ 220,000           | 1          | \$        |
| 31           | MANTE          | PALMILLAS      | 1          | \$ 30,000            |            |           |
| 32           | FRONTERA NORTE | REYNOSA        | 47         | \$ 4,300,000         | 7          | \$        |
| 33           | FRONTERA NORTE | RÍO BRAVO      | 12         | \$ 790,000           | 3          | \$        |
| 34           | CENTRO         | SAN CARLOS     | 1          | \$ 30,000            |            |           |
| 35           | FRONTERA NORTE | SAN FERNANDO   | 28         | \$ 1,900,000         | 14         | \$        |
| 36           | CENTRO         | SAN NICOLÁS    | 1          | \$ 30,000            |            |           |
| 37           | SUR            | SOTO LA MARINA | 24         | \$ 1,520,000         | 6          | \$        |
| 38           | SUR            | TAMPICO        | 43         | \$ 4,200,000         | 30         | \$        |
| 39           | MANTE          | TULA           | 12         | \$ 630,000           | 3          | \$        |
| 40           | FRONTERA NORTE | VALLE HERMOSO  | 11         | \$ 600,000           | 5          | \$        |
| 41           | CENTRO         | VICTORIA       | 71         | \$ 9,250,000         | 52         | \$        |
| 42           | CENTRO         | VILLAGRÁN      | 1          | \$ 30,000            |            |           |
| 43           | MANTE          | XICOTENCATL    | 8          | \$ 330,000           |            |           |
| <b>TOTAL</b> |                |                | <b>486</b> | <b>\$ 40,000,000</b> | <b>203</b> | <b>\$</b> |

**PROGRAMA MICROCRÉDITOS**  
**COMPARATIVO META 2022 VS AUTORIZADO 2022**

| NUM | MUNICIPIO     | META 2022 |       |              | AUTORIZADO 2022 |       |              |
|-----|---------------|-----------|-------|--------------|-----------------|-------|--------------|
|     |               | NS        | MICRO | MONTO        | NS              | MICRO | MONTO        |
| 1   | Abasolo       | 15        | 127   | \$ 1,001,581 | 9               | 63    | \$ 887,000   |
| 2   | Aldama        | 15        | 158   | \$ 746,141   | 4               | 22    | \$ 351,000   |
| 3   | Altamira      | 54        | 500   | \$ 2,587,090 | 23              | 144   | \$ 1,632,000 |
| 4   | Ant. Morelos  | 12        | 93    | \$ 653,266   | 4               | 21    | \$ 325,000   |
| 5   | Burgos        | 2         | 10    | \$ 35,000    | 3               | 17    | \$ 240,000   |
| 6   | Bustamante    | 3         | 19    | \$ 63,000    |                 |       |              |
| 7   | Camargo       | 4         | 28    | \$ 169,950   | 3               | 15    | \$ 235,000   |
| 8   | Casas         | 5         | 37    | \$ 222,000   |                 |       |              |
| 9   | Ciudad Madero | 38        | 343   | \$ 2,687,083 | 14              | 105   | \$ 982,500   |
| 10  | Cruillas      | 2         | 10    | \$ 60,000    |                 |       |              |
| 16  | Díaz Ordaz    | 5         | 36    | \$ 280,000   | 4               | 20    | \$ 310,000   |
| 11  | El Mante      | 44        | 389   | \$ 1,988,322 | 23              | 139   | \$ 1,523,500 |
| 12  | G. Farías     | 17        | 144   | \$ 886,912   | 7               | 47    | \$ 281,500   |
| 13  | González      | 13        | 120   | \$ 789,401   | 3               | 19    | \$ 372,000   |
| 14  | Güemez        | 9         | 65    | \$ 473,611   | 1               | 6     | \$ 162,000   |
| 15  | Guerrero      | 5         | 50    | \$ 239,050   | 3               | 16    | \$ 310,000   |
| 17  | Hidalgo       | 27        | 249   | \$ 2,150,881 | 3               | 33    | \$ 924,000   |
| 18  | Jaumave       | 17        | 167   | \$ 1,423,881 | 2               | 16    | \$ 370,000   |
| 19  | Jiménez       | 17        | 148   | \$ 1,332,726 | 5               | 26    | \$ 495,500   |
| 20  | Llera         | 13        | 100   | \$ 957,806   | 4               | 26    | \$ 674,000   |
| 21  | Mainero       | 1         | 7     | \$ 24,500    |                 |       |              |
| 22  | Matamoros     | 90        | 815   | \$ 9,567,075 | 43              | 250   | \$ 3,347,000 |
| 23  | Méndez        | 1         | 7     | \$ 42,000    |                 |       |              |
| 24  | Mier          | 5         | 25    | \$ 175,000   | 1               | 5     | \$ 115,000   |

|               |                |            |              |                      |            |              |                      |
|---------------|----------------|------------|--------------|----------------------|------------|--------------|----------------------|
| 25            | Miguel Alemán  | 15         | 84           | \$ 491,500           | 1          | 5            | \$ 40,000            |
| 26            | Miquihuana     | 3          | 21           | \$ 84,000            |            |              |                      |
| 27            | Nvo. Laredo    | 80         | 623          | \$ 7,000,000         | 16         | 103          | \$ 1,229,500         |
| 28            | Nvo. Morelos   | 6          | 54           | \$ 178,000           |            |              |                      |
| 29            | Ocampo         | 7          | 55           | \$ 192,500           |            |              |                      |
| 30            | Padilla        | 14         | 121          | \$ 1,119,516         | 7          | 53           | \$ 1,067,000         |
| 31            | Palmillas      | 2          | 18           | \$ 63,000            | 1          | 6            | \$ 120,000           |
| 32            | Reynosa        | 100        | 900          | \$ 7,121,500         | 27         | 198          | \$ 2,643,000         |
| 33            | Río Bravo      | 50         | 450          | \$ 3,390,525         | 2          | 11           | \$ 112,000           |
| 34            | Soto la Marina | 22         | 178          | \$ 2,049,734         | 12         | 91           | \$ 1,941,000         |
| 35            | San Carlos     | 1          | 7            | \$ 24,500            |            |              |                      |
| 36            | San Fernando   | 39         | 280          | \$ 3,500,187         | 11         | 62           | \$ 873,000           |
| 37            | San Nicolás    | 1          | 7            | \$ 24,500            |            |              |                      |
| 38            | Tampico        | 41         | 362          | \$ 2,577,060         | 10         | 69           | \$ 1,000,000         |
| 39            | Tula           | 18         | 180          | \$ 1,290,909         | 8          | 42           | \$ 612,500           |
| 40            | Valle Hermoso  | 30         | 270          | \$ 3,240,000         | 19         | 108          | \$ 980,500           |
| 41            | Victoria       | 70         | 602          | \$ 4,272,500         | 30         | 197          | \$ 2,049,000         |
| 42            | Villagrán      | 1          | 7            | \$ 24,500            |            |              |                      |
| 43            | Xicoténcatl    | 17         | 162          | \$ 1,132,500         | 4          | 26           | \$ 302,000           |
| <b>Total:</b> |                | <b>931</b> | <b>8,028</b> | <b>\$ 66,333,207</b> | <b>307</b> | <b>1,961</b> | <b>\$ 26,506,500</b> |

| Programas Microcrédito 2017-2022 |                    |                     |                    |                     |                    |                     |                    |                     |                    |                     |                    |                     |                    |                      |
|----------------------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|----------------------|
| Región                           | 2017               |                     | 2018               |                     | 2019               |                     | 2020               |                     | 2021               |                     | 2022               |                     | Total              |                      |
|                                  | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto                |
| Centro                           | 1,116              | \$12,412,000        | 1,508              | \$14,617,000        | 1396               | \$16,724,000        | 798                | \$12,256,000        | 925                | \$12,764,000        | 404                | \$6,258,500         | 6,147              | \$ 75,031,500        |
| Fronteriza                       | 2,740              | \$24,062,000        | 3,893              | \$34,719,000        | 3,661              | \$33,997,000        | 2,079              | \$22,085,000        | 2065               | \$23,427,500        | 810                | \$10,435,000        | 15,248             | \$148,725,500        |
| Mante                            | 1,209              | \$12,425,000        | 1,425              | \$12,549,500        | 1106               | \$10,548,500        | 634                | \$7,008,000         | 787                | \$9,677,500         | 316                | \$3,906,500         | 5,477              | \$ 56,115,000        |
| Sur                              | 900                | \$8,653,000         | 1,501              | \$10,389,000        | 1219               | \$11,292,500        | 885                | \$8,350,000         | 996                | \$9,644,500         | 431                | \$5,906,500         | 5,932              | \$ 54,235,500        |
| <b>Total</b>                     | <b>5,965</b>       | <b>\$57,552,000</b> | <b>8,327</b>       | <b>\$72,274,500</b> | <b>7,382</b>       | <b>\$72,562,000</b> | <b>4,396</b>       | <b>\$49,699,000</b> | <b>4,773</b>       | <b>\$55,513,500</b> | <b>1961</b>        | <b>\$26,506,500</b> | <b>32,804</b>      | <b>\$334,107,500</b> |

| Programas Empresariales 2017-2022 |                    |                     |                    |                     |                    |                     |                    |                     |                    |                     |                    |                     |                    |                      |
|-----------------------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|---------------------|--------------------|----------------------|
| Región                            | 2017               |                     | 2018               |                     | 2019               |                     | 2020               |                     | 2021               |                     | 2022               |                     | Total              |                      |
|                                   | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto               | Número de Créditos | Monto                |
| Centro                            | 123                | \$13,740,000        | 119                | \$14,681,500        | 139                | \$14,396,000        | 90                 | \$7,298,600         | 132                | \$16,916,000        | 60                 | \$5,433,000         | 663                | \$72,465,100         |
| Fronteriza                        | 127                | \$9,620,000         | 138                | \$13,132,000        | 207                | \$18,636,000        | 149                | \$11,445,000        | 162                | \$16,091,000        | 59                 | \$6,334,000         | 842                | \$75,258,000         |
| Mante                             | 47                 | \$4,669,000         | 35                 | \$2,339,000         | 69                 | \$4,659,000         | 42                 | \$2,986,000         | 56                 | \$5,752,000         | 17                 | \$1,180,000         | 266                | \$21,585,000         |
| Sur                               | 65                 | \$6,920,000         | 53                 | \$5,904,000         | 81                 | \$6,209,000         | 99                 | \$7,184,000         | 112                | \$9,901,000         | 67                 | \$6,960,000         | 477                | \$43,078,000         |
| <b>Total</b>                      | <b>362</b>         | <b>\$34,949,000</b> | <b>345</b>         | <b>\$36,056,500</b> | <b>496</b>         | <b>\$43,900,000</b> | <b>380</b>         | <b>\$28,913,600</b> | <b>462</b>         | <b>\$48,660,000</b> | <b>203</b>         | <b>\$19,907,000</b> | <b>2,248</b>       | <b>\$212,386,100</b> |

ELABORÓ

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